



JOINT MARKETING AGREEMENT FOR LOT AND OFFSITE LISTINGS

Thank you for partnering with Red Key Builders in this co-marketing agreement. We understand that building strong, long-term relationships with realtors/brokers is very important to our success. Our objective is to continue to build these long-term relationships with you in good faith.

This agreement shall be effective for a period of 180 days from the date of execution and may be extended or terminated at any time by either party.

1. If listing broker/agent refers a buyer to Red Key Builders, Red Key Builders will pay listing broker/agent a commission of 2% of the Base Home Price. All commissions on land sales are outside this agreement and will not be paid by Red Key Builders.
2. If buyer's broker/agent refers a buyer, then Red Key Builders will pay a commission of 2% of the Building Contract Price to buyer's broker/agent and a commission of 1% to listing broker/agent.
3. If Red Key Builders refers a buyer, Red Key Builders will pay a commission of 2% of the Building Contract Price to the listing broker/agent.
4. Listing broker/agent will allow Red Key Builders to place a marketing sign on the lot.
5. Fifty percent (50%) of the commission will be paid at issuance of the building permit, and the remaining fifty percent (50%) will be paid upon issuance of the Certificate of Occupancy.
6. Red Key Builders will provide marketing materials required to illustrate and market a To Be Built Home which may include a floor plan, renderings, photos, a home features list and/or other details needed for you to list the home on the MLS. Red Key Builders will also provide the total house price for the To Be Built Home.

This agreement is only valid for the address listed below.

Property Address: _____

Broker: _____

Listing Agent Name: _____ Red Key Builders LLC Name: _____

Listing Agent Signature: _____ Red Key Builders LLC Signature: _____

Date: ____/____/____

Date: ____/____/____